

Stephen W. DeWitt: Bio



I have spent my career at the forefront of the major technology transitions that have shaped modern enterprise computing—from distributed computing, data centers, hosting infrastructure, and enterprise networking to cloud-native software, automation, and artificial intelligence.

For nearly four decades, I have helped build and scale category-defining technology companies that transformed how organizations deploy, manage, secure, and leverage technology. My experience spans computing infrastructure, Internet and hosting platforms, enterprise networking, cloud services, software delivery, automation, and AI-driven applications. I have had the privilege of serving as a founder, CEO, board member, and senior executive at companies including Hewlett-Packard, Cisco, Symantec, Sun Microsystems/Oracle, Automation Anywhere, CloudBees, Azul Systems, WorkMarket, MindBridge, and Cobalt Networks.

A common thread across these companies has been enabling the next generation of computing infrastructure. At Cobalt Networks, we pioneered Internet server appliances that helped democratize web hosting and Internet infrastructure, culminating in a historic IPO and acquisition by Sun Microsystems. At Azul Systems, we advanced high-performance computing through innovative microprocessors and server platforms designed to maximize efficiency and scalability for enterprise workloads. At CloudBees, we helped define the cloud-native DevOps movement, enabling organizations to modernize software delivery on a global scale. At Automation Anywhere and MindBridge, we leveraged automation and AI to unlock new levels of productivity, intelligence, and business value.

At Hewlett-Packard, I held multiple executive leadership positions spanning enterprise infrastructure, data center technologies, personal computing, mobility, and corporate strategy. As SVP and GM of HP's Americas Personal Systems Group, I led the company's largest revenue-generating business unit. I later led HP's global webOS business and served as SVP of Enterprise Marketing during the company's historic separation into HP Inc. and Hewlett Packard Enterprise.

Earlier in my career, I served on the executive staff of both Cisco and Symantec, reporting directly to the CEO in each role. At Cisco, I led Enterprise Marketing and served as General Manager of the Network Management business. At Symantec, I led worldwide marketing and served as Managing Director of the company's Canadian operations.

Across every stage of my career, the common thread has been helping technology companies navigate inflection points—bringing innovative technologies to market, scaling businesses globally, building leadership teams and go-to-market engines, and creating durable enterprise value.

Today, I continue that work through board service and Witt's End Advisory, partnering with founders, CEOs, investors, private equity firms, and leadership teams to accelerate growth, strengthen execution, and capitalize on the next era of technology innovation.

Career Chronology

1/24 – 4/26	MindBridge Analytics CEO	Ottawa, Ontario, Canada
6/23 – 6/25	Apply Board Director	Kitchener, Ontario, Canada
6/22 – Present	Always Art Director	Woodside, California

2/21 – 5/22	CloudBees CEO	San Jose, California
9/19 – 1/21	Automation Anywhere Chief Strategy Officer	San Jose, California
4/19- Present	Silicon Valley Executive Network Director	Los Altos, California
12/14- 7/18	WorkMarket (Acquired by ADP, Jan '18) CEO	New York, New York
11/13 – Present	Witt's End Strategic Advisory Founding Partner www.wittsend.us	Dublin, Ohio
3/08 – 10/13	Hewlett Packard Senior Vice President Worldwide Enterprise Marketing Senior Vice President and General Manager WebOS/Mobility Global Business Unit Senior Vice President and General Manager Personal Systems Group - Americas	Palo Alto, California
10/02 – 2/08	Azul Systems President, CEO, and Chairman	Mountain View, California
12/00 – 4/02	Sun Microsystems / Oracle Vice President and General Manager Content Delivery and Edge Computing	Menlo Park, California
2/98 – 12/00	Cobalt Networks (IPO NASDAQ: COBT, Acquired by Sun) President and CEO	Mountain View, California
1/96– 2/98	Cisco Systems, Inc. Vice President and General Manager Enterprise Network Management Business Unit Vice President, Enterprise Marketing	San Jose, California
3/90-1/96	Symantec Corporation Vice President of Worldwide Marketing Symantec Canada, Ltd. General Manager, Canadian subsidiary Western Regional Manager	Cupertino, California Toronto, Ontario, Canada Vancouver, BC, Canada
5/88 – 3/90	Corporate Software Canada. Ltd. Product Marketing Manager Corporate Software Inc. Product Manager	Toronto, Ontario, Canada Boston, Massachusetts

Education

Babson College - Wellesley, Massachusetts – 1988

Bachelor of Science; Finance and Economics

Western Reserve Academy – Hudson, Ohio – 1984

College Preparatory Boarding School



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